

**KTTX/KWHI-AM**  
**Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2007 to and including March 31, 2008 (the “Applicable Period” ). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2007 to March 31, 2008*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 1: Vacancy Information**

<b>Full-time Positions Filled by Job Title:</b>	<b>Recruitment Source of Hiree:</b>	<b>Total # of Interviewees from All Sources for This Position:</b>
1. KWHI Program Director (3/14/07 – 4/11/07)	Texas Assn. of Broadcaster's Website	14
2. Sales Account Executive	KTTX Radio	9
3. Sales Account Executive (8/09/07 – 9/13/07)	Brenham Banner Press	
<b>Total # of Persons Interviewed During Applicable Period:</b>		<b>23</b>

**Appendix 2 to  
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**Section 2: Recruitment Source Information**

<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total # of Interviewees This Source Has Provided During This Period (if any)</b>	<b>Full-time Positions for Which This Source Was Utilized</b>
A. Texas Association of Broadcasters Website ( <a href="http://tab.org">tab.org</a> ) Craig Bean ( <a href="mailto:craig@tab.org">craig@tab.org</a> ) 502 E. 11 <sup>th</sup> St. Austin, TX 78701 Ph. (512) 322-9944 Fax (512) 322-0522	10	1
B. All Access Website ( <a href="http://allaccess.com">allaccess.com</a> ) John Sanders 28955 Pacific Coast Highway Suite 210-S Malibu, CA 90265 Ph. (310) 457-6616 Fax (310) 457-8058	4	1
C. KTTX 106.1 Radio Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	2	1, 2, 3
D. Brenham Banner Press Newspaper Classified Ad Dept. 2430 Stringer Rd. Brenham, TX 77833 Ph. (979) 836-7956 Fax (979) 836-0727	6	1, 2, 3
E. KWHI 1280 Radio Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	1, 2, 3
F. KTEX 106.1 Website ( <a href="http://ktex.com">ktex.com</a> ) Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	2, 3
G. Internal Station Posting Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	0	1, 2, 3
H. KWHI-AM 1280 Website ( <a href="http://kwhi.com">kwhi.com</a> ) Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	0	1, 2, 3

I. *Sigma Chi Chi Women's Club	0	1, 2, 3
Ms. Janice Miles		
P.O. Box 1536., Brenham, TX 77834		
Ph. (979) 830-7182		

\* *Indicates sources that have requested notification of job openings*

**Appendix 3 to  
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*Covering the Period from April 1, 2007 to March 31, 2008*

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**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KTTX and KWHI-AM:**

1. KTTX was a Co-sponsor of the Bryan/College Station Chamber of Commerce Annual Job Fair on Tuesday, May 1, 2007 from 2 – 6 p.m. at the College Station Hilton. Other co-sponsors included the Bryan/College Station Chamber of Commerce, West, Workforce Solutions, Texas A&M University, Blinn College, The Bryan Eagle, KBTX-TV, WTAW-1620 Radio, Clear Channel Communications and Candy 95.1 Radio. KTTX promoted the Job Fair in advance with 50 recorded promotional ads and 75 live promotional liners April 24 – May 1. KTTX broadcast live from the Job Fair on May 1 from 2-4 p.m. Promotion Director Vicki Larado manned the booth, talking with approximately 50 individuals and collecting approximately 70 résumés and applications.
  
2. KTTX and KWHI Co-Sponsored and participated in the Career and Job Opportunities Fair at Brenham High School on Wednesday, May 9, 2007 from 8:00 a.m. to 11:30 a.m.. The event was also co-sponsored by the Brenham I.S.D. Career & Technology Department, the Economic Development Foundation of Brenham, and the Washington County Chamber of Commerce. The Fair gave Brenham High School Juniors and Seniors the opportunity to learn what local business employment opportunities are available, and to learn about their educational requirements. KTTX promoted the event in advance May 2 – May 9 by airing 30 recorded promotional ads and 30 live promotional ads. KWHI promoted the event in advance May 3 – May 10 by airing 30 recorded promotional ads and 15 live promotional ads. Promotion Director Vicki Larado manned the KTTX/KWHI booth answering students' questions about job availability, educational requirements and training necessary for a career in broadcasting. She demonstrated station broadcast equipment for the students, and gave them a "hands on" opportunity to see how things work. Ms. Larado talked with approximately 150 individuals and passed out approximately 25 applications.
  
3. KTTX and KWHI promoted and participated in Blinn College's "Community Scene Investigation (CSI): Blinn" on Wednesday, September 5<sup>th</sup>, 2007 on Blinn's Brenham campus. Promotion Director Vicki Larado and Morning Show Co-Host Kellie Outlaw manned the stations' booth at the event from 10:00 a.m. – 2:00 p.m. They answered questions about job availability, educational requirements and training needed for a position in radio broadcasting from about 150 students. In addition, they collected about 15 applications for part-time positions at the stations. To promote the event, KTTX and KWHI aired 50 advance promotional ads and live liners, and one hour live remote broadcasts from the event.
  
4. KTTX promoted and participated in the 2007 "Youth to Career Fair" on Wednesday, October 10<sup>th</sup>, 2007 at Reed Arena in College Station. The event, sponsored by the Bryan/College Station Chamber of Commerce, was for 2600 8<sup>th</sup> graders from 15 schools districts in the Bryan/College Station area. KTTX Promotion Director Vicki Larado manned the station booth from 9 a.m. – 2:30 p.m., answering students' questions about radio careers. She also demonstrated various pieces of equipment used to do remote broadcasts. KTTX aired 50 live promotional ads and 30 recorded promos for the event.

5. KTTX participated in the 21<sup>st</sup> Annual Career Night for La Grange High School on Wednesday, October 3, 2007 from 6:00 – 8:00 p.m. at the Knights of Columbus Hall in La Grange. KTTX Promotional Director Vicki Larado manned a booth at the event, and talked with approximately 230 students and parents from 15 area schools. She handed out 22 applications to students and parents. KTTX promoted the event with 50 live promotional liners and 30 recorded promotional ads.

6. KTTX participated in the Giddings ISD “Job Jam” on Wednesday, December 5<sup>th</sup>, 2007 at the Sons of Herman Hall and the American Legion Hall in Giddings. Promotion Director Vicki Larado manned a booth at the event from 9 a.m. – 3 p.m., as 8<sup>th</sup> grade and older students from 35 invited school districts stopped by to learn about radio. She also broadcast four remote breaks from the event. KTTX promoted the event with 30 recorded promotional ads and 35 live DJ liners.

7. KTTX/KWHI Disc Jockey Kellie Outlaw spoke to students at Brenham Elementary School on Wednesday, February 27, 2008. Kellie talked to Ms. Kaldis’ class of about 30 1<sup>st</sup> grade students at 10 a.m. about her job as a DJ. She answered questions from students ranging from “what time do you go to work?”, “did you go to college?”. Kellie also talked about the talents needed to work at a radio station, and the other things she does besides talk on the air.