

KTTX/KWHI-AM
Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2006 to and including March 31, 2007 (the “Applicable Period”). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to
Annual EEO Public File Report
KTTX/KWHI-AM**

Covering the Period from April 1, 2006 to March 31, 2007

Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas

Section 1: Vacancy Information

Full-time Positions Filled by Job Title:	Recruitment Source of Hiree:	Total # of Interviewees from All Sources for This Position:
1. KTTX Morning Show Co-Host (6/5/06 – 6/20/06)	Radio (KTTX)	11
2. Sales Account Executive (4/4/06 – 6/21/06)	KTTX Website	6
3. Promotion Director (8/8/06 – 8/30/06)	Radio (KTTX)	14
4. Sales Account Executive (1/3/07 – 2/4/07)	Newspaper (Banner Press)	9
5. Morning Drive Disc Jockey (8/8/06 – 8/30/06)	Internal Posting (Promoted)	11
Total # of Persons Interviewed During Applicable Period:		51

**Appendix 2 to
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Covering the Period from April 1, 2006 to March 31, 2007

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Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees This Source Has Provided During This Period (if any)	Full-time Positions for Which This Source Was Utilized
A. Texas Association of Broadcasters Website (tab.org) Craig Bean (craig@tab.org) 502 E. 11 th St. Austin, TX 78701 Ph. (512) 322-9944 Fax (512) 322-0522	12	1, 2, 3, 4, 5
B. All Access Website (allaccess.com) John Sanders 28955 Pacific Coast Highway Suite 210-S Malibu, CA 90265 Ph. (310) 457-6616 Fax (310) 457-8058	12	1, 3, 5
C. KTTX 106.1 Radio Tom D. Whitehead (tom@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	6	1, 2, 3, 4, 5
D. Brenham Banner Press Newspaper Classified Ad Dept. 2430 Stringer Rd. Brenham, TX 77833 Ph. (979) 836-7956 Fax (979) 836-0727	9	1, 2, 3, 4, 5
E. KWHI 1280 Radio Tom D. Whitehead (tom@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	1, 2, 3, 4, 5
F. KTEX 106.1 Website (ktex.com) Mark Whitehead (mark@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	3	1, 2, 3, 4, 5

G. Internal Station Posting Tom D. Whitehead (tom@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	3	1, 2, 3, 4, 5
H. KWHI-AM 1280 Website (kwhi.com) Mark Whitehead (mark@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	1, 2, 3, 4, 5
I. *Sigma Chi Chi Women's Club Ms. Janice Miles P.O. Box 1536., Brenham, TX 77834 Ph. (979) 830-7182	0	1, 2, 3, 4, 5
J. B/CS Chamber of Commerce Annual Job Fair at the Hilton Hotel in College Station (5/4/06) Danica Nicholson (B/CS Chamber of Commerce) (danica@bcschamber.org) 4001 E. 29 th St., Suite 175 ; P.O. Box 3579 Bryan, TX 77805 Ph. (979) 260-5200 Fax (979) 260-5208	4	1

* *Indicates sources that have requested notification of job openings*

**Appendix 3 to
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Covering the Period from April 1, 2006 to March 31, 2007

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**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities
Undertaken by KTTX and KWHI-AM:**

1. KTTX was a Co-sponsor of the Bryan/College Station Chamber of Commerce Annual Job Fair on Wednesday, May 24th, 2006 from 2 – 6 p.m. at the College Station Hilton. Other co-sponsors included the Bryan/College Station Chamber of Commerce, Workforce Solutions, Texas A&M University, Blinn College, The Bryan Eagle, ABC40-KRHD-TV, CBS3- KBTX-TV, WTAW-1620 Radio, and Candy 95.1 Radio. KTTX promoted the Job Fair in advance with 100 recorded promotional ads and 50 live promotional ads May 5th – 24th. KTTX broadcast live from the Job Fair on May 24th from 3:30 – 5:30 p.m. Promotion Director Zach Alexander manned the booth and collected approximately 35 résumés and applications.

2. KTTX and KWHI Co-Sponsored and participated in the Career and Job Opportunities Fair at Brenham High School on Wednesday, May 10, 2006 from 8:05 a.m. to 11:30 a.m.. The event was also co-sponsored by the Brenham I.S.D. Career & Technology Department, the Economic Development Foundation of Brenham, and the Washington County Chamber of Commerce. The Fair gave Brenham High School Juniors and Seniors the opportunity to learn what local business employment opportunities are available, and to learn about their educational requirements. KTTX promoted the event in advance May 3 – May 10 by airing 20 recorded promotional ads and 30 live promotional ads. KWHI promoted the event in advance May 3 – May 10 by airing 20 recorded promotional ads and 15 live promotional ads. Promotion Director Zach Alexander manned the KTTX/KWHI booth. He answered students' questions about job availability, educational requirements and training necessary for a career in broadcasting. He also demonstrated station broadcast equipment for the students, and gave them a hands on opportunity to see how things work.

3. KTTX and KWHI promoted and participated in Blinn College's "Community Scene Investigation (CSI): Blinn" on Wednesday, September 6th, 2006 on Blinn's Brenham campus. Promotion Director Vicki Larado and Morning Show Co-Host Kellie Outlaw manned the stations' booth at the event from 10 a.m. – 1:00 p.m. They answered questions about job availability, educational requirements and training needed for a position in radio broadcasting. In addition, they collected applications for part-time positions at the stations. To promote the event, KTTX and KWHI aired advance promotional ads and live liners, and a one hour live remote broadcast from the event.

4. KTTX promoted and participated in the 2006 "Youth to Career Fair" on Wednesday, October 11th, 2006 at Reed Arena in College Station. The event, sponsored by the Bryan/College Station Chamber of Commerce, Sylvan Learning Center and Texas A&M University, was for 8th graders from 26 school districts in the Bryan/College Station area. KTTX Promotion Director Vicki Larado manned the station booth from 9 a.m. – 2:30 p.m., answering students' questions about radio careers. She also demonstrated various pieces of equipment used to do remote broadcasts. KTTX promoted the event October 4 – 10 by aired 30 live promotional ads.

5. KTTX Morning Show Disc Jockey Chris Hunter participated in Brenham Junior High School Career Day on Thursday, October 12th, 2006. During the school's "Career Investigation" class period, Chris spoke to one class of students about his career in radio. He answered questions ranging from "who picks the music?" to "how much do you make?". He talked to the students about educational and training requirements for a career in radio broadcasting.

6. KTTX participated in the Giddings ISD "Job Jam" on Wednesday, December 6th, 2006, at the American Legion Hall in Giddings. Promotion Director Vicki Larado manned a booth at the event from 9 a.m. – 3 p.m., as 8th grade and older students from 35 invited school districts stopped by to learn about radio.

7. KTTX participated in the Lexington High School "Job Fair" on Monday, March 7th, 2007. Promotion Director Vicki Larado manned the station's booth at the Lexington High School campus from 1:00 – 3:30 p.m. She demonstrated remote broadcast equipment to the students, and answered their questions about educational requirements, training and job availability in radio.

8. KTTX and KWHI participated in Burton Elementary "Career Day" on Tuesday, March 27th, 2007. From 11:30 a.m. – 2:15 p.m., Burton ISD students from Pre-K through 6th grade visited booths and asked questions about various careers. Promotion Director Vicki Larado took part on behalf of the station, answering questions from the kids. She talked about the stations and what it takes to get a job in radio.